

Global Smart Lighting Market Forecast to Grow at 36.4% CAGR to 2018

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The Smart Lighting Market Opportunities: Smart Bulbs and the Rise of Local Lighting Intelligence research report says in the past 18 months, the smart lighting business has taken important new directions, creating opportunities at every level of the lighting value chain.

Complete report on smart lighting market providing an 8 year volume and value forecasts along with mentioning 17 companies is now available at <http://www.reportsnreports.com/reports/344777-smart-lighting-market-opportunities-smart-bulbs-and-the-rise-of-local-lighting-intelligence-.html> .

Smart lighting market vendors now see their value proposition as having more to do with mood lighting than lighting efficiency. In addition, smart lighting is now conceived of as part of the Internet-of-Things (IoT) and not as just another lighting management system. This 2015 smart lighting market research reevaluates where the money will be made in smart lighting in the next years and examines the product market strategies of all the leading vendors active in this space. These have changed somewhat as some of the established lighting players have come to market with next-generation smart lighting products and new firms have entered the market, some even funding their efforts with Kickstarter campaigns.

This illustrates how the "tone" of the smart lighting business has changed recently. Originally, smart lighting systems were sold as the most recent incarnation of traditional lighting management systems, but now they have

become a "cool" electronic product, much like the iPhone. One of the questions this report therefore asks and answers is whether this shift will create new smart lighting markets or whether it might actually put off some industrial and commercial lighting users.

In addition to analyzing the products and smart lighting markets, this report also includes a granular eight-year forecast for smart lighting with breakouts by type of lighting (residential, commercial, industrial and other) and market geography. These forecasts are presented in both volume and value terms. This research mentions Belkin, Bridgelux, Daintree Networks, Echelon, Elgato, Fujikom, GE, Google, GreenWave Reality, Honeywell, Insteon, LIFX, Philips, Sensity Systems, Sensus, Silver Spring Networks and Spark Devices as firms to watch in the new smart lighting market. Order a copy of Smart Lighting Market Opportunities: Smart Bulbs and the Rise of Local Lighting Intelligence research report at <http://www.reportsnreports.com/Purchase.aspx?name=344777> .

Another research titled Global Smart Lighting Market 2014-2018 forecasts the smart lighting market to grow at 36.4% CAGR to 2018. One of the key factors contributing to this market growth is the energy-efficient lighting from industries worldwide. The Global Smart Lighting market has been witnessing rapid technological advancements. However, the high cost of replacement of lighting could pose a challenge to the growth of this market. This research has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Smart Lighting market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

According to this 2014-2018 research on smart lighting market, key vendors dominating this space are Koninklijke Philips Electronics N.V., OSRAM GmbH, Samsung Electronics Co. Ltd., and Zumtobel Lighting GmbH. Other vendors mentioned in the report are Acuity Brands Inc., Adura Technologies, Inc., Control4 Corp., Daintree Networks, Inc., Digital Lumens, Inc., Encelium

Technologies, Enlighted, Inc., Honeywell International Inc., Legrand S.A., Lutron Electronics, Inc., NXP Semiconductors N.V., Redwood Systems, Inc., Smart Lighting Engineering Research Center, and Twilight B.V. Order a copy of this report

at <http://www.reportsnreports.com/Purchase.aspx?name=273341> .

Yet another research titled Smart Lighting Market by Component (Relays, Occupancy Sensors, Actuators, Transmitters, Receivers), Lighting Type (LED, FL, CFL, HID), Connectivity Technology (Wired, Wireless), Application (Commercial, Industrial, Public, Government, Residential) & Geography - Global Forecast & Analysis to 2014-2020 says factors like continuing rapid rate of urbanization, increase in the mobility, energy cost are responsible for increasing demand of the smart lighting industry. Such factors have a direct impact on the economic, social and environmental parameters. The smart lighting industry has been focusing on providing better system-wide control over lighting in such a way that the consumption of lighting energy is automatically reduced as much as possible. The introduction of new wireless technologies offers expansion to the capabilities of lighting control.

This report includes segmentation of the geographic market for smart lighting into five major regions: North America, South America, Europe, Asia Pacific and Rest of World. The recent smart lighting trends like internet enabled devices, integration of wireless technologies and others are also briefly explained in the report. The report talks about porter's five force analysis of the smart lighting markets along with the value chain analysis. It includes the most recent developments in the market under winning imperatives and burning issues and also describes the driving and restraining factors for the smart lighting industry.

Source: <http://www.reportsnreports.com>